

# Advancing Outcomes for Underserved Students

Through Equity-Centered  
Institutional Effectiveness



# ABOUT

The Community College Equity Assessment Lab (CCEAL)\* is a national research laboratory under the Interwork Institute at San Diego State University.

## CCEAL's mission

is to develop knowledge and advance promising practices that enhance success among historically underrepresented and underserved students in community colleges. We help community colleges surface and assess challenges to equity-centered institutional effectiveness, as well as develop problem-solving strategies and solutions.



## CCEAL was developed to advance three objectives:



to conduct and disseminate empirical research on the experiences of historically underrepresented and underserved students in community colleges



to provide training that improves practices and research relevant to students of color, and other minoritized students, in community colleges



to use assessment and evaluation to facilitate capacity-building within community colleges.

## CCEAL is not simply selling surveys. We offer a learning process.

We are committed to assisting our campus partners in better understanding student challenges and applying findings to address those challenges. We help campus partners to quantify equity deficiencies in accordance with their Student Equity Plans, identify potential remedies for those deficiencies, align remedies with relevant frameworks such as Guided Pathways, close achievement gaps, inform professional development, and assess the accessibility, quality, and relevance of student services provided.

*\* CCEAL was formerly the Minority Male Community College Collaborative (M2C3).*



# EXPERTISE

CCEAL has developed rigorously validated tools for assessing institutional efforts and outcomes relevant to underserved students. We administer the Institutional Assessment Package (IAP), a comprehensive assessment package for examining factors that influence student success in community colleges. Each instrument has been subjected to extensive psychometric testing for face validity, content validity, structural validity, and reliability.

The IAP is the only community college focused instrument package in the nation with widespread distribution that focuses on factors influencing success for underserved students. In particular, the CCSM differs greatly from other national assessments due to its concentration on campus climate and non-cognitive outcomes. With a focus on equity-centered institutional effectiveness, IAP results directly inform institutional planning, practices, and professional development. The IAP has been featured in media outlets such as Diverse Issues in Higher Education, C-SPAN, and KPBS.

Dozens of institutions have employed CCEAL instruments and services to better understand challenges facing underserved students, and to design institutional interventions focused on redressing disproportionate outcomes. We are honored to partner with community colleges dedicated to student success, and are proud of the progress being made towards closing equity and achievement gaps.

 Partner Colleges	 Publications	 Scholarly Presentations
<b>123</b>	<b>65</b>	<b>302</b>

# SERVICES



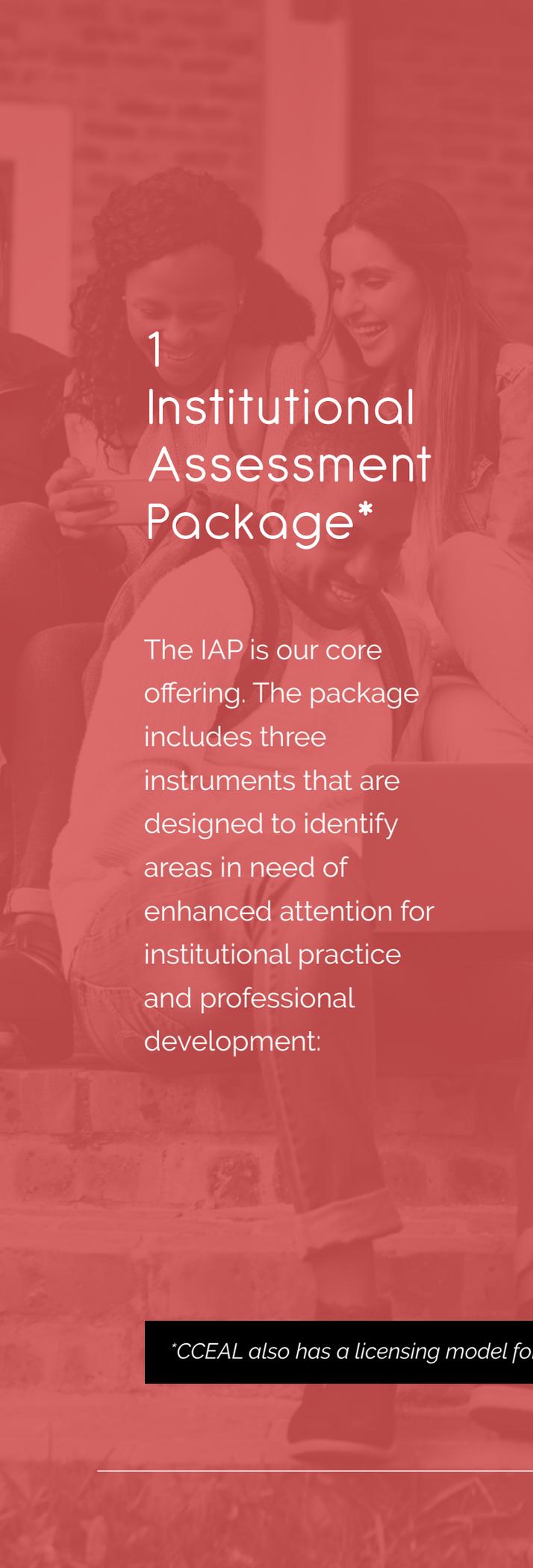
**Quantitative:**  
Institutional  
Assessment  
Package



**Qualitative:**  
Focus  
Groups



**Advisory:**  
Consulting  
Services



# 1 Institutional Assessment Package\*

The IAP is our core offering. The package includes three instruments that are designed to identify areas in need of enhanced attention for institutional practice and professional development:

> **Student Survey: Community College Success Measure (CCSM)**

An institutional-level needs assessment tool for identifying factors influencing the success of underserved students.

> **Faculty Survey: Community College Instructional Development Inventory (CC-IDI)**

An institutional-level inventory to inform professional development for instructional faculty who teach underserved students.

> **Staff & Administration Survey: Community College Staff Development Inventory (CC-SDI)**

An institutional self-assessment tool for determining staff's readiness to facilitate successful outcomes for underserved students.

*\*CCEAL also has a licensing model for qualifying institutions. See Pricing section for details.*



## 2 Focus Groups

To complement the IAP, CCEAL offers qualitative inquiry through tailored focus groups. This allows colleges to delve into defining and sensemaking with sub-groups, whether they be students, staff, or faculty. Focus groups have helped campuses better understand needs related to areas such as food insecurity and needed student support services.



# 3 Consulting Services

CCEAL offers advisory and consulting services related to training, speaking engagements, and implementation strategy. We have supported partner campuses by running professional development workshops, speaking at commencement ceremonies, and providing input on equity plans. Our Consulting Services focus on five areas:

## 1 Professional Development for Faculty and Staff:

Training faculty and staff on an equity-minded approach, implicit bias, and Culturally Responsive Teaching (CRT).

## 2 Coordination Efforts Around Basic Needs:

Providing guidance around addressing student need areas such as transportation, housing, employment, and food insecurity.

## 3 Opportunities to Lift Up Student Voice:

Assistance in organizing student panels, student testimonies, or other mechanisms to hear how students experience their campus.

## 4 Create New Programming Spaces:

Support for the creation programming, spaces, and offices that directly address student concerns (e.g. expand Umoja programming).

## 5 Equity-Minded Institutional Research:

Using equity-minded approaches to collect data, disaggregate data to reveal patterns of inequity, and facilitate sensemaking.

# PROCESS

The full life-cycle of a campus project lasts approximately one year, and deliver reports. Key steps include:





# BENEFITS

Campus partners have expressed the benefits of partnering with CCEAL:

We help fill knowledge gaps about underserved populations at your campus.	Our surveys were created by nationally recognized experts.
Findings will inform your annual equity planning and strategic planning efforts.	Ours is the only survey of its kind, with a focus on equity and institutional effectiveness.
We provide the option to incorporate custom institution questions in the survey.*	We are community-college focused.
Our student survey is developed from analysis of over 100 community colleges.	We help provide validation for internal discussions and efforts.
Our quantitative data can be combined with focus group data to better understand survey results and inform action planning that is closely aligned with student needs.	We provide consultation and advice on concrete next steps to improve your campus and address identified needs.*
Our clients receive their full data set to run their own queries and analyses.	

*\*Add-On Service*

# PRICING

Core Package	Add-On Services	Licensing Package
<p>1. Survey Administration &amp; Support: includes onboarding campus partners, generating a random sample, updating survey administration protocol, providing survey materials, and offering survey administration support</p> <p>2. Survey Results Analysis: Analysis of CCSM, CC-IDI, and CC-SDI results, as well as providing the college partner with its data sets</p> <p>3. Survey Report: Reports are provided for each survey, identifying key recommendations for consideration based on findings.</p>	<p>1. Support for developing institution-specific survey questions; help improve question methodological rigor; conduct analysis and reporting on question results (\$3,000)</p> <p>2. One-hour web-based presentation of survey findings or focus group findings (\$2,500)</p> <p>3. Day-long campus visit to discuss survey results with multiple college stakeholders (\$6,500)</p> <p>4. Conduct student focus groups to deepen and expand insights from survey findings (\$8,000 per focus group with a minimum of 5 focus groups required to generate meaningful data and insights)</p>	<p>CCEAL licenses the IAP to institutions that are well-equipped to own survey administration and analysis.</p> <p>College Qualifications:</p> <ol style="list-style-type: none"> <li>1. Must have access to a scantron machine to process the surveys.</li> <li>2. Quantitative analysis software is necessary to analyze the data (SPSS, R, Stata, etc.).</li> <li>3. Must have a strong Institutional Research Department to administer survey and analyze results.</li> </ol>
<p>Price: <b>\$25,500</b></p>	<p>Price: <b>See Above</b></p>	<p>Price: <b>\$15,800</b></p>



## CONTACT

We look forward to helping your institution close equity gaps and increase student success.

Community College Equity Assessment Lab (CCEAL)  
San Diego State University  
5500 Campanile Drive, EBA 210  
San Diego, CA 92182-1127  
619.594.1551-Office  
619.594.4208-Fax  
<https://cceal.org/>

General Inquiries: [cceal@mail.sdsu.edu](mailto:cceal@mail.sdsu.edu)

Join our mailing list: <https://cceal.org/mailling-list/>



THE COMMUNITY COLLEGE EQUITY ASSESSMENT LAB

[cceal.org](http://cceal.org)